

Susan
Roane

"Susan, your opening keynote set the pace for the most productive, enthusiastic and fun-loving convention we have ever had. Even our exhibitors noticed the difference!! In my 17 years of convention planning, never have I seen an audience empower themselves to act so quickly on the keynote's message. Thanks again for giving us "some of that ole Mingling Magic!"

Dan Maddux
Executive Director
American Payroll Association

SUSAN ROANE

The Mingling Maven™

Keynote Speaker ★ Best-Selling International Author ★ National Expert

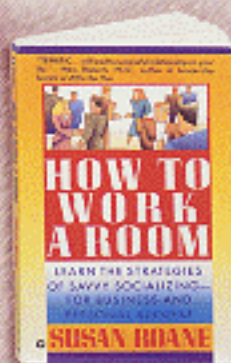
FACT... You need Susan Roane for your next meeting.

- ... 88% of us self identify as SHY.
- ... According to research at Stanford and Harvard, the #1 skill for the 21st Century is the **ability to talk to other people.**

BENEFITS OF BOOKING SUSAN

The Audience will learn how to...

- ★ Break the Ice and Initiate Conversations
- ★ Build Communication and Business Relationships
- ★ Start, Maintain and End Conversations... GRACIOUSLY!
- ★ Incorporate Follow-Up and Follow-Through Techniques That Ensure Success



HOW TO WORK A ROOM

- ★ 1 million copies sold worldwide
- ★ #1 Book-Of-The-Month Club



THE SECRETS OF SAVVY NETWORKING

- ★ "Top 20 Business Books" Home Office Computer Magazine



WHAT DO I SAY NEXT?

- ★ Audio #1 Business Bestseller AudioDirect Book Club

**BECAUSE CONVERSATION IS CRUCIAL!! ...BECAUSE NETWORKING IS NECESSARY!
BECAUSE MINGLING IS MANDATORY! ...BECAUSE ROANE = RESULTS**

INFORMATIVE... VERSATILE... ENTERTAINING... ➔

Susan Roane, *Keynote Speaker/Author*

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"WORK"
MY WEBSITE AT
www.susanroane.com

SUSAN HAS GOT THEM ALL TALKING...


Susan
RoAne

"**AWESOME** and moving presentation! You entertained and trained us!"
Jim Knepler
Procter & Gamble

"**OUTSTANDING** presentation... Your enthusiasm, **DELIVERY** and **CONTENT** were terrific and applied to all of us."
Conrad Hewitt,
(former) Managing Partner
Ernst & Young

"Great information, **TERRIFIC SPEAKER...** **EASY** to work with **AND FUN!**"
Nick Coles,
Division President
Dana Corporation

"**PRACTICAL**, easy to implement and **CUSTOMIZED** for us... your presentation was dynamic and **HILARIOUS!**"
Helen Mitchell,
Lucent Technologies

"**SUSAN** you are a pro's **PRO!**"
David Churilla,
Director, Group Marketing
Companion Life Insurance Company



EVERY PROGRAM NEEDS A PRO!

- ★ Dynamic Deliveries! ★ Practical Presentations! ★ Customized for the Customer! ★
★ Enthusiastically Entertaining & Educational! ★

LET SUSAN ROANE PUT THE "MEET" INTO YOUR NEXT MEETING!

PARTIAL LIST OF CLIENTS

Citicorp
Scudder Kemper Investments
Wharton School of Business
Dana Corporation
Cartier Jewelers
Monsanto
Hershey Chocolate
American Payroll Association
National Football League
Lucent Technologies
AutoDesk
Chase Manhattan Bank
Equity Residential
American Bankers Association
Arthur Andersen
Procter & Gamble
Smith Kline Beecham
American College of Surgeons

TOPICS...

- ★ **HOW TO WORK A ROOM**
Overcome shyness and take the lead in making the most of social and business situations
- ★ **WHAT DO I SAY NEXT? Schmooze or Lose**
How to become a unique and memorable ConverSENsation!™
- ★ **THE SECRETS OF SAVVY NETWORKING**
Surefire techniques for nurturing, maintaining and expanding your contacts
- ★ **HOW TO WORK A TRADE SHOW**
Practical tips for targeting trade show contacts
- ★ **HOW TO BE A SUPER-NATURAL SELLER**
Turning contacts to contracts
Or...
- ★ **TITLES & PRESENTATIONS CUSTOMIZED FOR YOUR GROUP**

- ★ **Susan RoAne's** presentations provide the skills to be memorable and productive at a corporate meeting, trade show, convention or business cocktail party.
- ★ She gets audiences up on their feet, using her proven savvy socializing techniques.

JUST ONE MORE MINGLING MOMENT! FACT...

Beyond your education and trade exhibits... what keeps audiences coming back every year is the **NETWORKING** and the **RELATIONSHIPS THEY DEVELOP.**

"Susan RoAne's performance exceeded our expectations! I knew she is a bestselling author and an excellent speaker, but we had no idea she'd be so entertaining. Susan is not just a speaker, she is an **EXPERIENCE!**" *Mike Jurkovic*
UNISYS

"SO... ENOUGH ALREADY! WHAT ARE YOU WAITING FOR?"

Turn over for Susan RoAne's contact information! ➡