



FUN AND FUNNY • ENGAGING
DYNAMIC • HIGH CONTENT

Susan's interactive presentations are
CUSTOMIZED and draw upon her best-selling
books

Put the "MEET" in your MEETING!
Did You Know?

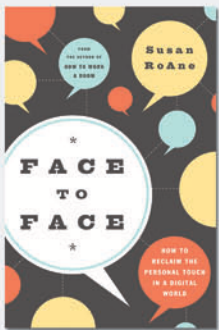
- ★ 93% of us Self Identify as SHY
- ★ Stanford and Harvard Studies state the #1 Skill for the 21st Century is the Ability to Talk to Others



You'll Learn How To...

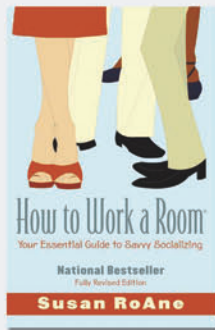
- ★ Build Relationships that Build the Bottom Line
- ★ Break the Ice and Initiate Conversations
- ★ Incorporate Follow-Up and Follow-Through Techniques that Apply to Any Industry and Ensure Success

OVER ONE MILLION BOOKS SOLD WORLDWIDE!



FACE TO FACE

"A soothing remedy for a world infected with digital distractions."
- Daniel Pink, Best-Selling Author

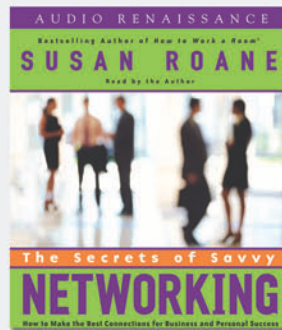


HOW TO WORK A ROOM®

Over 1 million copies sold worldwide

#1 Book-Of-The-Month Club

"Fresh, funny, matter of fact"
- Publishers Weekly



THE SECRETS OF SAVVY NETWORKING

"Top 20 Business Books"
- Home Office Computing Magazine

"A must for these transitional times."
- Coach Bill Walsh



ROANE'S RULES

"RoAne's tips are a boon to businesspersons."

"Message is right on."
- Publishers Weekly

OTHER BOOKS BY BEST-SELLING AUTHOR SUSAN ROANE:

- ★ How To Create Your Own Luck
- ★ What Do I Say Next?
- ★ Networking: Beyond the Buzzword

Book Keynote Speaker/Author Susan RoAne for your event!

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Turn this sheet over for Susan's Most Requested Programs

THE NATION'S LEADING AND ORIGINAL NETWORKING EXPERT

With over two decades of experience as a professional speaker and consultant in communication and business networking, Susan will have the audience talking – to each other! They will LAUGH, TAKE NOTES and GET UP ON THEIR FEET using Susan's proven socializing strategies and techniques.

A MUST for SALES, CUSTOMER SERVICE and LEADERSHIP!

"PRACTICAL, easy to implement and CUSTOMIZED for us...dynamic and HILARIOUS!"

- Lucent Technologies

"Susan, your opening keynote set the pace for the most productive, enthusiastic and fun-loving convention we have ever had. Even our exhibitors noticed the difference! In 20 years of convention planning, never have I seen an audience empower themselves to act so quickly on the keynote's message. Thanks again for giving us some of that old' Mingling Magic!"

- Dan Maddux, Executive Director, American Payroll Association



TURN CONVERSATION INTO BUSINESS WITH SUSAN'S MOST REQUESTED TOPICS:

How To Work A Room®

Have you ever walked into a roomful of people and felt completely uncomfortable? Whether it's business or personal, over 93% of us identify ourselves as shy and have a hard time meeting people and moving beyond, "Hello." In this presentation, Susan RoAne gives attendees invaluable and practical techniques on how to meet, connect and mingle in any situation.

- ★ Start, maintain and end conversations – graciously
- ★ Prepare strategies in order to increase comfort, confidence and productivity
- ★ Build relationships that build the bottom line

The Secrets of Savvy Networking

The key to success, if not survival, is building a base of business referrals. It requires a foundation of skillful networking that creates long-lasting business relationships. Savvy networkers are perceived as powerful and effective!

- ★ Converse and connect with colleagues, clients and potential customers
- ★ Identify your current network, the gaps and how to fill them
- ★ Avoid the "don'ts" and networking missteps and mistakes

What Do I Say Next?

According to research at Harvard University and Stanford University, the people who will succeed in the future will be the people who can talk with other people. The ability to converse with ease is a key component of leadership as well as personal and professional success.

- ★ Open conversations with engaging ice breakers
- ★ Maintain and build conversations using the O.A.R. method™
- ★ Listen for conversational clues to establish common interests



Turn over for Susan's contact information!

Face To Face: How To Reclaim The Personal Touch in a Digital World™

As the business world becomes increasingly technology-driven, we are falling into the habit of tuning out those around us – whether it's e-mailing the person at the desk next to us or checking our Blackberrys during a business meeting. In this talk, Susan shares tools techniques and tips to increase our face-to-face communication skills, which give us the competitive advantage both in work and life.

- ★ Combine online communication with offline interactions
- ★ Discover best practices for developing real-time connections
- ★ Break down barriers and build face-to-face relationships

You Never Know! How To Create Your Own Luck

Have you ever heard someone's story and thought that they have all the luck? The good news is that "luck" is available to each and every one of us. Based on Susan's book, this program gives you the tools and techniques to turn random chance into runaway success.

- ★ Learn to be open to opportunity...see it, hear it and SEIZE it
- ★ Increase serendipity by recognizing "small world" events, coincidence, and "You Never Know" moments
- ★ Create your own luck by using the Eight CounterIntuitive Traits to turn serendipity into success

Super-Natural Sales

With competition in the marketplace being keen, the ability to build referrals is the lifeblood of a sale and the foundation of a successful sales career.

- ★ Work a room to generate leads, referrals and resources
- ★ Make an impression that is positive, memorable and lasting
- ★ Follow up effectively to turn contacts into contracts

Susan is frequently "in" and "on" the media: Wall Street Journal • The New York Times • Newsweek • CNN • Washington Post USA Today • Men's Health • Black Enterprise • Maxim • Spirit Magazine • 48 Hours • Entrepreneur • CNBC • Investors Business Daily • NPR Bloomberg • Boardroom Report • Financial Times of London • Sydney Telegraph • New Zealand Herald • Cosmopolitan • Canadian Broadcasting Company • BBC in the UK, Africa and Asia • Chicago Tribune • Businessweek.com • Forbes.com • CNN.com...and many more!

Clients Include: AT&T • Apple • Boeing Leadership Program • AutoDesk • NFL • Procter and Gamble • American Cancer Society Coca-Cola • Office Depot • Century 21 • TransAmerica • Infiniti • Discovery Toys • Pfizer Pharmaceuticals • Harvard Alumni • Hershey Foods Sutter Health Management • National Association of Realtors • American Bankers Association • Cartier • Wharton School of Business • Intel Deloitte Touche • National Association of Television Program Executives • Oracle Users Group • US Navy